## SNDT WOMEN'S UNIVERSITY

PARIKSHA BHAVAN

Sir Vithaldas Thackersey Vidyavihur Juhu Road, Santacruz (West), Mumbai - 400 049.



## श्रीमती ना. दा. ठाकरसी महिला विद्यापीठ परीक्षा भवन सर बिट्टलबास ठाकरसी विद्याविहार जुह रोड, सांताकृत (पश्चिम), मुंबई - ४०० ०४९.

Date: - 12/03/2025

Ref.: Exam /BAMM /2024-2025/355

## TIME TABLE

Name of the Faculty

Faculty of Science and Technology

Name of Program/Exam

Bachelor of Arts (Mass Media)

Semester /Yearly

IV (Repeater)

Pattern

Revised - 2014

Exam Month / Year

April / May - 2025 (Summer)

## THEORY

DAY/DATE	SUBJECT CODE	NAME OF THE SUBJECT	MARKS	TIME
Tuesday 08/04/2025	4001	Introduction to Broadcasting	75	11.00 a.m. to 01.30 p.m.
Friday 11/04/2025	4002	Integrated Marketing Communication	75	11.00 a.m. to 01.30 p.m.
Tuesday 15/04/2025	4003	Introduction to New Media	75	11.00 a.m. to 01.30 p.m.

Note: Note: Practical / Viva Exam (Between 02/04/2025 to 05/04/2025)

Prepared by:

Verified by:

Assistant Registrar

(Dr. Sanjay Nerkar)

Director

Board of Examinations and Evaluation

Note: Time Table upload on website on dated :- \_