

CRITERIA - III

**RESEARCH,
CONSULTANCY AND
EXTENSION**

RESEARCH, CONSULTANCY AND EXTENSION

3.1 Promotion of Research

3.1.1 Does the institution have recognized research centers of the affiliating University or any other agency/ organization?

The institution does not have a research centre of the affiliating university or any other agency/organization.

3.1.2 Does the institution have a research committee to monitor and address the issues of research? If so, what is its composition? Mention a few recommendations made by the committee for the implementation and their impact.

Research cell addresses the concerns related to faculty research and makes suitable recommendations. It consists of Principal as the Chairperson, Vice Principals of all faculties, coordinators of the post graduate departments, librarian, and other senior staff members having research experience.

The activities of the cell are as follows:

- Organizing seminars and workshops
- Motivating teaching staff to take up research activity like writing research or review papers, etc.
- Orienting staff members towards making good research proposals.

Table 3.1: Recommendations made by Research Cell

Recommendations	Impact
Frame guidelines for time concessions	Faculty has become aware about the concessions available, which has enabled them to schedule their activities accordingly.
Conduct workshop on writing research proposals	Three minor, one major and one post-doctoral research proposals are submitted to UGC. Out of which two minor and one major research projects have been approved.
Arrange workshop in SPSS	Awareness created regarding applications of SPSS package in statistical analysis.
Apply for ISSN for Research Journal and also to make it refereed	We received ISSN 2278-4268 in the year 2012-2013 and subsequently 'Research Imprints' is being published as a refereed multidisciplinary research journal,
Create a corpus of 25 lakhs for supporting research activities	An amount of 6 lakhs have been collected as donation so far.
Get details about different funding agencies for research	Details were collected and different agencies other than UGC like ICSSR and NAAC have funded our seminars.

Improve participation of students in research activities	Departments have taken initiatives to inculcate research aptitude among students by arranging and guiding them to participate in research paper presentations and conducting small surveys.
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3.1.3 What are the measures taken by the institution to facilitate smooth progress and implementation of research schemes / projects?

The institutional leadership has consciously impressed on the teaching staff members the significance of engaging in research activities and ensures adequate support to these activities by facilitating the following processes:

Table 3.2: Measures taken by the institution for promoting research activities

Measures taken	Activities
Autonomy to the principal investigator	Complete freedom to conduct research activity with full support of the college authorities
Timely availability or release of resources	Prompt release of grants
Adequate infrastructure and human resources	Provision of adequate infrastructure and human resources with well-stocked library, separate reading area, subscribing to NLIST (INFLIBNET) and other databases through University and ILL facility
Time-off, reduced teaching load, special leave etc. to teachers support in terms of technology and information needs	Time concession for reference work in other institutional libraries / archives Granting need based special research leaves, Provision of Wi-Fi connectivity and necessary software
Facilitate timely auditing and submission of utilization certificate to the funding authorities	Timely submission with the help of in-house supportive professionals (CA)
Any other	Overall research budget for institutional research activities is ₹ 1, 50,000 per annum

3.1.4 What are the efforts made by the institution in developing scientific temper and research culture and aptitude among students?

The various methodologies employed for continuous evaluation of teaching-learning outcomes such as brain-storming, activity-based self-learning, interactive assignments such as seminars and project presentations contribute

to the development of a spirit of enquiry and scientific temper in our students. These inclusive academic growth promotion strategies allow participatory learning and easy access to alternatives.

College also arranges guest lectures on research methodology, data analysis and statistical methods. As a part of their internal assessment, students are given projects where they conduct surveys, do statistical analysis and interpret the results. Post graduate students engage in empirical research, which are evaluated by external referees. They also study a course in research methodology as part of curriculum. Students of PG, BMS, BCA, and BMM prepare dissertation based on the guidelines laid down for research studies. BMS department offers add-on course on research methodology for second year students to train them for taking up research project at final year. These efforts motivate our students to participate in the following research-related competitions:

- Trishool, an annual intercollegiate research competition at under graduate level.
- AAVISHKAR – an interuniversity level research paper competition, organized by Government of Maharashtra
- International Economic Convention

3.1.5 Give details of the faculty involvement in active research (Guiding research, leading research projects, engaged in individual/ collaborative research activity etc)

The efforts made towards providing an impetus to faculty research in college have produced tangible results which are reflected in the research output detailed below:

Table 3.3.1: Faculty guiding research students

Name of the Faculty	Details
Dr. Leena Raje	Ph.D. students from SNDT Women's University
	M. Sc. Foods and Nutrition students from SNDT Women's University and IGNOU
Dr. Asha Menon	M. Sc. Human Development students from SNDT Women's University
Dr. Chanda Gokhale	M. Sc. Foods and Nutrition students from SNDT Women's University and IGNOU
Dr. Ashok Salve	External Ph.D. referee for Andhra University
Ms. Madhuri Vaidya	M.A. Psychology students
Ms. Kavita Nikam	M.A. Psychology students
Ms. Shobha Bharat	M.Sc. HD students
Ms. Veena Shete	M.Com Part II students
Ms. Suchita Bhovar	M.Com Part II students
Ms. Shruti Verma	M.Com Part II students

Table 3.3.2: Faculty engaged in research projects

Research	Area / Topic
Minor Research (Completed)	
Ms. Kusum Dharamshi	The Impact of Mall on Kirana Stores in Mulund
Mr. Gunvantrai Rachch	Social Audit of Rural Development Programme undertaken by Smt. P. N. Doshi Women's College
Ms. Nilam Raval	Himanshi Selat ni Vartao Ma Strinirupan
Ms. Poonam Singh	An Analysis Of Socio- Economic Mobility of Jawahar And Mokhada Backward Talukas of Thane District
Ms. Amrita Behel	Determinants of Age at Menarche-Diet & Body Composition
Dr. Ritu Bhatia	Reproductive and Sexual Health of Adolescents
Major Research (Completed)	
Dr. Leena Rajee	Perimenarcheal Weight Gain, Body Composition and Dietary Intake and its Relationship with Age of Menarche
M. Phil (Completed)	
Mr. Sachin Bhumbe	Quest for Identity in Richard Klright's <i>Blackbay</i> and P.I. Sonkamble's <i>Athavaniche Pakshi</i>
Mr. Vinod Zalte	Modes and Experiences of Migration in "The Autobiography of my Mother", "Lucy" by Jamaica Kinkid
Mr. Raju Chauhan	Commuters Satisfaction with Reference to Public Transport of Kalyan Dombivli Municipal Corporation
Ph.D (Completed)	
Dr. Ashok Salve	A Geographical Study of Agro-climatic Characteristics in Ahmednagar District, Maharashtra State
Dr. Madhumita Bandyopadhyay	Bombay Baroda Central India Railway: Construction, Operation and its Impact in the Colonial Context (1852-1869)
Mr. Shyambabu Singh	Bhaktikaalin Kavya Mein Stree

Ph.D (Ongoing)	
Ms. Poonam Singh	An Analysis of Socio-Economic Problems of Underprivileged Section of Thane District with Special Reference to Inclusive Growth
Ms. Manisha Parelkar	Comprehension of Nutrition Messages in Labeling and Their Effects on Consumer Behaviour
Ms. Shobha Bharat	Emotional Intelligence and Academic Achievement of Pre-Adolescence as a Function of Parenting Styles
Ms Rekha Randive	Characterization Study of INDION GS 300 (Nuclear Grade) and INDION FF-IP (Non-Nuclear Grade) ANION Exchange Resins
Mr. Vinod Zalte	Eco-spirituality in the Novels of Louise Erdrich
Mr. Sachin Bhumbe	Malevolence of Caste Tyranny and Struggle for Central Locus: A Study of Selected Dalit Autobiography
Ms. Nidhi Dattani	Physiological Effects of Weaving Heels : An Ergonomic Approach
Ms. Nimisha Kambli	Consciousness, Subjectivity, Abstraction of Time: Phenomenological Investigation of Selected Novels by Kurt Vonnegut, John Fowels and Umberto Eco
Ms. Suchita Bhoavar	E-commerce of Horticulture Product with Special Reference to Cashews, Mango, Kokum in Sindhudurg District
Ms. Veena Shete	Privatization of Aided Higher Education Institutions in Mumbai
Ms. Amrita Behel	Nutrition and NCD's
Ms. Shruti Verma	A Critical Study to Manage Cyber Security in Information Technology Infrastructure: Its Analysis, Evaluation and Expectation
Ms. Kavita Nikam	Work Life Balance and Organizational Citizenship Behavior as Concomitants of Organizational Ethics and Values: A Study of IT Sector Professionals
Ms. Geeta Jadhav	Swatantryottar Marathi Natkatil Nayakache Swaroop (1947-1990 Ya Kalkhandatil Nivdak Natkanchya Aadhare)
Mr. Meet Shinde	A Psychological Exploration of the Non-Dalits' Scheme of Dalits and the Dalits Urban Experiences of Caste based Discrimination: A Grounded Theory Based Enquiry
Mr. Shivaji Methé	A Psychological Analysis of the Protagonists of Shashi Deshpande
Ms. Savita Chavan	Crystallizing Heteroglossia, Hybridization and Double Consciousness in select native American Narratives

3.1.6 Give details of workshops/ training programmes/ sensitization programmes conducted/organized by the institution with focus on capacity building in terms of research and imbibing research culture among the staff and students.

Teachers and students are encouraged to present research papers in the seminars organized by the college. The college organizes different workshops, sensitization and training programmes with the focus to develop research attitude among the staff.

- Workshop on “Interdisciplinary Research” by Dr. Sukhjeet Kaur Gujral and Dr. Pradeep Kamthekar was arranged for the staff to promote research.
- Dr. S Sundaram, Dr. Dani and Dr. Asha Menon provided guidance for “Making Research Proposals”
- Workshop on “Use of SPSS and Statistical Methods under Research Methodology” by Prof. Ajay Saraf was organized to help research scholars.
- A session on “Writing Research Reports” by Dr. Padma Prakash was organized.

3.1.7 Provide details of prioritized research areas and the expertise available with the institution

Many of the faculty members undertake research on socioeconomic issues and current issues.

3.1.8 Enumerate the efforts of the institution in attracting researchers of eminence to visit the campus and interact with teachers and students?

Concerted efforts are taken to identify and invite eminent scholars for delivering guest lectures or as resource persons for seminars. Technology assisted sessions are arranged to enrich these interactions.

3.1.9 What percentage of the faculty has utilized Sabbatical Leave for research activities? How has the provision contributed to improve the quality of research and imbibe research culture on the campus?

There is no provision made by the Government of Maharashtra for sabbatical leave for research activities. But Dr. Madhumita Bandyopadhyay, Associate Professor, Department of History was granted leave under FIP of UGC. It has helped her to refer extensively in archives and complete her thesis.

3.1.10 Provide details of the initiatives taken up by the institution in creating awareness/advocating/transfer of relative findings of research of the institution and elsewhere to students and community (lab to land)

Departments have undertaken different projects and transferred the relative findings in their domains to the community. A few projects are listed below –

- Department of Human Development is conducting an action research project since 2012 on “Enhancing Leadership Skills in Girls”. Under this project sessions on anger management, optimism, self esteem, developing relationship skills and communication skills have been taken for grade VI, Gujarati medium students. The school teachers have reported better anger management among the students along with increased attendance in class and improved confidence.
- Findings of a research study on the “History of Transport in Mumbai” were communicated to the college students of Mumbai through special sessions on “Transport Heritage” during a workshop on “Heritage of Mumbai” in different colleges in Mumbai.
- Benchmarking tool for higher educational institutions was developed through a collaborative project undertaken by three city colleges of SNDT Women’s University. This has been presented and disseminated to participants during the NAAC sponsored seminar on Benchmarking in HEIs.
- Department of Food Science and Nutrition carried out a collaborative project with Roquette India Pvt. Ltd for the incorporation of pea protein to increase the protein value of foods commonly consumed by young children. Protein enriched chocolates, soup mixes, chikkis and gudpapadi were developed. Sensory evaluation was done for both these products and they were found to be highly acceptable. Some of these products are now given as a part of the breakfast to the children at NASEOH.
- The research findings of the UGC sponsored major research project relating age at menarche with body composition parameters and dietary intake were used to create awareness regarding good reproductive health among 3500 school going girls in Mumbai and Pune.

3.2 Resource Mobilization for Research

3.2.1 What percentage of the total budget is earmarked for research? Give details of major heads of expenditure, financial allocation and actual utilization?

Management has planned to create a corpus of ` 25 lakhs. Interest accruing from this fund would be utilized to support research and publication of books. Our proactive management supports the teachers’ initiatives by extending financial assistance beyond the budgetary allocations. Details of financial allocation for research are given in Table 3.4.

Table 3.4: Allocation of funds by institution for research

Major heads of expenditure	Allocated amount in `.	Utilized amount ` (2014-15)
Students Seminars	35,000	34,000
Books and Paper Publication	15,000	20,000
Paper presentation (only for self-financed teachers)	5,000	2,000
Travelling grants to the teachers who participate in seminars abroad	15,000	-
College Research Journal	30,000	30,000
Total	1,00,000	86,000

3.2.2 Is there a provision in the institution to provide seed money to the faculty for research? If so, specify the amount disbursed and the percentage of the faculty that has availed the facility in the last four years?

The management, as per the vision, supports any research activity which is beneficial to girl students. The ongoing research project on “*Enhancement of Leadership Skills in School Girls*” is fully funded by the management. In the past a research project on “*Food Habits and Its Impact on Prevention of Anemia in Adolescent Girls*” has received financial support from the management. Book publications by the faculty members are also financially supported.

3.2.3 What are the financial provisions made available to support student research projects by students?

The college finances students’ research endeavors such as participating in International Economic Convention, organizing Trishool, an intercollegiate research competition for students and participating in Avishkar, an interuniversity research competition.

3.2.4 How does the various departments/units/staff of the institute interact in undertaking inter-disciplinary research? Cite examples of successful endeavors and challenges faced in organizing interdisciplinary research.

Lectures and workshops have been organized to encourage the teachers to identify research topics of common interest. Interdisciplinary seminars on “Artificial Intelligence”, “Landscapes of Aging” and “Issues in Women’s Studies” were successfully organized.

3.2.5 How does the institution ensure optimal use of various equipment and research facilities of the institution by its staff and students?

Easy access to equipment and long working hours of library ensure optimum utilization of available resources. Staff and students are oriented about the use of e-resources and other services provided by library to facilitate effective use of the resources. Teachers give projects to students so that equipment and library resources are utilized well.

3.2.6 Has the institution received any special grants or finances from the industry or other beneficiary agency for developing research facility? If 'yes' give details.

Faculties from different Departments have received grants from the UGC for their research and the same has been mentioned in 3.2.7.

3.2.7 Enumerate the support provided to the faculty in securing research funds from various funding agencies, industries and other organizations. Provide details of ongoing and completed projects and grants received during the last four years.

Table 3.5: UGC grants received for minor and major research

Nature of the project	Duration year From – To	Title of the Project	Total Grant	Total Grant
			Sanctioned	Received
Minor Projects				
Mr. CA. Gunvantrai Rachhh	2009 to 2012	Social Audit of Rural Development Programme undertaken by Smt. P. N. Doshi Women's College	65,000	42,000
Ms. Nilam Raval	2009 to 2012	Himanshi Selat ni Vartao ma Strinirupan	40,000	20,000
Ms. Amrita Behel	2012 to 2014	Determinants of Age at Menarche-Diet and Body Composition	80,000	45,000
Dr. Ritu Bhatia	2012 to 2014	Reproductive and Sexual Health of Adolescents	60,000	37,000
Ms. Poonam Singh	2011 to 2013	An Analysis of Socio economic Problems of Jawhar and Makhada Backward Talukas of Thane District	45,000	27,000

Ms. Kusum Dharamshi	2011 to 2013	The Impact of Mall on Provision Stores in Mulund	50,000	40,000
Major Research Projects				
Dr. Leena Raje	2011 to 2014	Perimenarcheal Weight gain, Body Composition and Dietary Intake & its Relationship with Age of Menarche	9,87,000	6,37,000

3.3 Research Facilities

3.3.1 What are the research facilities available to the students and research scholars within the campus?

The research facilities developed in the campus are listed below:

- A research cell is established to facilitate research activities in the campus.
- Research Imprints, an in-house multidisciplinary refereed research journal with ISSN No. 2278-4268 is published every year.
- Infrastructural facilities such as library, computers, internet are made available for research purposes.
- Inter-library loan facility from SNTD Women's University Library (Churchgate and Juhu) and books from British Council Library are available.
- Through NLIST, e- journals and e-books are available for research scholars and students. Databases subscribed by the university are available to us.

3.3.2 What are the institutional strategies for planning, upgrading and creating infrastructural facilities to meet the needs of researchers especially in the new and emerging areas of research?

The planning for procurement and up-gradation of research facilities is done by the IQAC, keeping in mind the requisitions of research scholars and students based on the recommendations of Research Cell. The college plays a proactive role in providing the needed technological support.

3.3.3 Has the institution received any special grants or finances from the industry or other beneficiary agency for developing research facilities? If 'yes', what are the instruments/facilities created during the last four year.

UGC developmental grants are available for infrastructural (equipments) purchase and upkeep. The research scholars, who receive major and minor research grant, give the books and equipments to the college after the

completion. Equipment and tools like body composition analyzer, sensitive balances, autoclave, psychometric tests etc. have been purchased from UGC grants.

Donation from our ex-staff members, individuals and industries has helped us develop our seminar room, computer laboratory with internet centre and purchase LCD projectors and computers.

3.3.4 What are the research facilities made available to the students and research scholars outside the campus / other research laboratories?

Request letters for the use of other laboratories / libraries are issued promptly to research scholars and students by the institution. For e.g. Our staff members regularly use IIPS, TISS, IMD, Asiatic Society and Mumbai University's libraries and archives. They are also motivated to attend workshops and seminars relevant to their area of research interest. Through internships, students get an opportunity to work in outside laboratories and interact with mentors who are experts in their field.

3.3.5 Provide details on the library / information resource centre or any other facilities available specifically for the researchers?

The library has a rich collection of reference books and journals in four languages. It also has access to different online journals and books through NLIST and databases/ journals subscribed by the university. Interlibrary loan and institutional membership facility is also available. A virtual library page, with links to in-house and external resources facilitating easy search of reference material, is created. Library provides reference services to researchers using print and online resources. Internet center in the library and staff room are extensively used.

3.3.6 What are the collaborative research facilities developed / created by the research institutes in the college, for ex. Laboratories, library, instruments, computers, new technology etc.

The college has ILL system with University library. We also subscribe to databases through University and INFLIBNET.

3.4 Research Publications and Awards

3.4.1 Highlight the major research achievements of the staff and students in terms of

a) Patents obtained and filed (process and product)

The college has not obtained or filed any patents till date.

b) Original research contributing to product development

The Department of Food Science and Nutrition has undertaken projects for Roquette (India) Private Limited on developing recipes using isolated pea protein supplied by them. The recipes developed were chocolates, tomato and spinach soup mixes under the guidance of our faculty members. Chikki and gudpadi enriched with pea protein concentrate were developed for

NASEOH. Sensory evaluation was done for acceptability of the product. These projects are a part of the curriculum of Food Product Development.

Human Development Department is in the process of developing a manual for teachers based on their ongoing longitudinal project on ‘Enhancing Leadership Skills in Girls’. Seven chapters of the manual are completed and it will be published after completion of the project in the year 2016.

c) Research studies or surveys benefitting the community or improving the services

Before adopting any village for development work, socioeconomic surveys are conducted with the help of students. Based on the findings of the survey projects are planned and implemented. For e.g. setting up of school libraries in six villages, surfacing of road in village Masrundi, drinking water pipelines in three villages and construction of toilets in five villages, etc.

Various surveys have been conducted by the students under the guidance of faculty members, which has created awareness among students.

Table 3.6: Surveys undertaken by students

Department	Topics of surveys
Food Science and Nutrition	Assessment of Nutrition knowledge of 251 college-going adolescent girls
Human Development	<ul style="list-style-type: none"> • Does Juvenile Rape Laws need Reinvestigation? • Effects of Mass Media on the Young Minds • Role of Fathers in Child Rearing and Effect of Advertisement on Youth were conducted • Reading Habits in Adolescents • Spending Habits of Today’s Youth • TV advertisement and their Influence on Youth • Awareness about Health Issues • Recreational Habits of Youth, and Friendship in Adolescent Years.
Management Studies	Survey as an integral part of their internal projects in different types of Market Research
Economics	<ul style="list-style-type: none"> • Research Study on “Economics of Happiness” in the year 2012-2013 which won the first prize at the Intercollegiate level competition at SNTD Women’s University, Mumbai. • Noise Pollution • Gender Discrimination • Cleanliness of College Premises • Green Campus.

Psychology	<ul style="list-style-type: none"> • Work Life Balance • Problems Related to Old Age • Cognitive Development among Children • Stress among Adolescents • Decoding Brand Name • Deconstructing Contemporary Masculinity in Men's Facewash Advertisements
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d) Research inputs contributing to new initiatives and social development.

Waste Management: A pre-intervention survey was conducted to understand the awareness level of students towards waste management in October 2014. It was found that the awareness was very low. This was also followed by a few film shows to create awareness and to introduce the students to the idea of how to reduce waste through various methods of composting. A lecture on “Waste management through Vermiculture Composting” by an expert was also arranged. This has motivated some of the students to start garbage composting in their houses and thus reduce waste generation.

3.4.2 Does the institute publish or partner in publication of research journals? If “yes” indicate the composition of the editorial board, publication policies and whether such publications are listed in any international database?

A multidisciplinary annual research journal, “Gyansadhana”, was being published till 2011. It is now renamed as Research Imprints which is a refereed, multidisciplinary research journal with ISSN 2278-4268. The editorial board is headed by the Principal and senior faculty and librarian are members. This journal attracts research papers from all over India. Scholars of high repute are selected as referees. Well defined policies for publication have been put in place. They are:

- Original papers written / presented in past two years are eligible
- Only one article per author is accepted
- The article submitted are of minimum 5 pages and maximum 15 pages with bibliography and web references written at the end of it using MLA citation style. Article includes an abstract not more than 150 words.
- The articles are given for double blind review. The authors send revised article as per the suggestions given by the reviewers.
- The Editorial board of the institute reserves the right to edit the article as per the requirements of the Journal at the time. Articles published in the journal are protected under Copyright Act.

3.4.3 Give details of publications by the faculty and students:

- **Publication per faculty**
- **Number of papers published by faculty and students in peer reviewed journals(national/international)**
- **Number of publications listed in International Database, (for eg. Web of Science, Scopus, Humanities International Complete, Dare Database=International Social Sciences Directory, EBSCO host, etc.)**
- **Chapter in Books, Books edited, Books with ISBN/ISSN numbers with details of publishers, Citation Index, SNIP, SJR, Impact factor, h-Index**

Research papers are regularly published by faculty members in refereed journals.

Table 3.7: Details of publications by faculty members

Name of the faculty member	ISBN Publication	ISSN Publication	Monographs, articles, Chapters in books, books, citation index	Impact Factor
Dr. Asha Menon	2	20	-	6
CA. Gunvantrai Rachhh	2	1	10	1
Dr. Leena Raje	-	12	3	6.36
Dr. Madhumita Bandyopadhyay	4	9	1	2
Dr. Ashok Salve	-	6	-	-
Mr. Sachin Bhumbe	3	2	-	-
Ms. Neera Jain	2	2	-	-
Ms. Rekha Shah	1	3	-	-
Dr. Chanda Gokhale	-	4	1	-
Ms. Snehal Barai	-	3	-	-
Ms. Kusum Dharamshi and Ms. Rekha Shah	1	2	-	-
Ms. Shruti Verma	-	3	-	-
Mr. Vinod Zalte	1	2	-	-
Dr. Ritu Bhatia	-	3	-	-
Ms. Suchita Bhoval	-	2	-	-
Ms. Shaili Gala	-	2	-	1
Ms. Rashmi Mehta	1	1	-	-
Ms. Vagishwari Gore	1	1	-	-
Ms. Veena Shete	-	2	-	-

Ms. Poonam Singh	1	1	-	-
Ms. Nalini Mishra	3	2	-	-
Ms. Madhuri Vaidya	-	2	-	-
Dr. Manju Prabha	-	1	-	-
CA. Rohit Chandan	-	1	-	-
Ms. Sunalee Doshi	1		-	-
Ms. Manisha Parelkar	-	1	-	-
Ms. Shobha Bharat	-	1	-	-
Ms. Amrita Behel	-	1	-	-
Ms. Nidhi Dattani	-	1	-	1
Ms. Kavita Nikam	-	1	-	1
Ms. Nimisha Kambli	1	-	-	-
Ms. Savita Chavan	-	1	-	-

3.4.4 Provide details (if any) of

- a) research awards received by the faculty and students
- b) recognition received by the faculty from professional bodies and agencies, nationally and internationally
- c) incentives given to faculty for receiving state, national and international recognitions for research contributions

Our faculty members are engaged in socially relevant research in their domains and they present their papers and posters in national and international conferences. Their efforts are rewarded with publications in refereed / peer reviewed research journals with ISSN and ISBN.

Table 3.8.1: Research awards received by the faculty

Name of the faculty member	Research Awards and Recognition Received
CA. Gunvantrai Rachhh	Best Paper at 13 th International Conference, organized by Research Development Association in Collaboration with Rajasthan Chamber of Commerce and Industry at Goa in September 2013
Dr. Madhumita Bandyopadhyay	I prize for Best Paper at National Conference at Indira Institute of Business Management, Sanpada, Navi Mumbai, in February 2014
Dr. Asha Menon	I prize for Best Paper in Oral Presentation at the International Conference on Public Mental Health and Neurosciences in December 2014 at Bengaluru

Table 3.8.2: Research awards received by the students

Name of the student	Research Awards and Recognition Received
Ms. Twinkle Sachdev	Best Paper award at National seminar on Contemporary Issues in Politics and Psychology in January 2014
Ms. Prajakta Shelar Ms. Reshma Gaikwad Ms. Pratima Kengar	Best Paper Presentation award at Trishool an Intercollegiate Undergraduate Research Convention in November 2014
First Team Prize	Intercollegiate Competition on Research Paper Presentation organized by the Department of Economics, SNDTWU in August 2011

3.5 Consultancy

3.5.1: Give details of systems and strategies for establishing Institute – Industry interface?

The institution collaborates with the industry for the purpose of visits, study tours, internships, students' placement, and fieldworks. We also invite resource persons from the industry as experts and guest speakers to interact with the students. We collaborate with a number of organizations for extension work through NSS, Rotaract Club and Green Thumb Club.

MOUs have been entered into with L'Oreal India Private Limited, Future Times, Seed Infotech Ltd, Thane Vaibhav, Welingkar Institute and NIIT. They conduct training and personality development programs. Tie-ups have been established with many organizations for placement of our students. Corporate houses such as TCS and JP Morgan conduct employability skills training for the final year students.

3.5.2: What is the stated policy of the institution to promote consultancy? How is the available expertise advocated and publicized?

The college encourages staff to engage in consultancy in respective areas. The college publicizes availability of these services through notices, personal contacts and social networking.

3.5.3: How does the institution encourage the staff to utilize their expertise and available facilities for consultancy services?

The college permits individuals and departments to use infrastructural facilities for providing consultancy and also gives time concession for on-site consultancy.

3.5.4: List the broad areas and major consultancy services provided by the institution and revenues generated during the last four years?

Consultancy services are provided in the domains of savings and investment, income tax, law, water conservation, psychological testing and counseling, aptitude testing and guidance, nutrition counseling and library largely on honorary basis or with nominal charges. Dr. Leena Raje from the department of Food Science and Nutrition is presently providing honorary consultancy services to Krishna Valley Dairy at Wai.

3.5.5: What is the policy of the institution in sharing the income generated through consultancy (Staff involved; institution) and its use for institutional development?

A large number of teachers provide consultancy services on honorary basis. Some of them charge a nominal fee, of which goes 30% to the consultant and 70% to the college.

3.6 Extension Activities and Institutional Social Responsibilities (ISR)

3.6.1 How does the institute promote institution neighborhood community network and student engagement contributing to good citizenship, service orientation and holistic development of students?

College takes up many activities through NSS, NCC, Rotaract Club and Green Thumb Club to promote the institution-neighborhood-community network. These activities are mutually beneficial as they sensitize students towards societal needs and issues and bring about local community development. Some of these activities are mentioned below:

1. Village-Institution partnership has been forged, leading to village development programmes in and around six adopted villages. The activities undertaken are:
 - Surfacing of the road, construction of toilets, providing bore-wells, laying down water pipe-lines, tree plantation, provision of electricity connection to every household, rain-water harvesting, etc.
 - An organic farming project “Phulva Parasbag Anganat” has been undertaken in our adopted village, Ane. Through this project we are helping villagers to plant fruit-bearing trees which can become a source of income for them.
 - NSS volunteers and teachers also contribute to developmental work such as making soak pits, painting of school building through ‘Shramadaan’ during special camps.
 - Awareness drives about gender sensitization, health and nutrition, literacy, cleanliness, etc. are arranged regularly.

- School libraries with books and cupboards, e-classrooms with hardware and software and playground with equipment have been set up.
 - 63 Zilla Parishad school teachers have been trained to teach Mathematics and English subjects more effectively.
 - Educational kits are distributed to the school students.
 - Annual medical camps for villagers are organized.
2. We organize sale of cloth bags and dresses made by Jijabai Mahila Utpadak Bachat Gat (Self Help group) and articles made by special children of Sulbha School during college week celebrations.
 3. NCC cadets help in BMC Pulse Polio Drive and help in managing traffic during Ganeshotsav.
 4. NSS unit organizes regular rallies / street play to create awareness about gender issues (female feticide, violence against women, dowry, save girl child), perils of crossing railway tracks, road safety, environmental issues (ban plastic, water conservation), etc.
 5. Green Thumb Club along with TATA power organized orientation programme and various competitions in environmental issues to create awareness among migrant tribal children at Kokanipada.
 6. Some of the departments of the college are engaged in extension services through ISR projects.
 - Geography: Awareness drive on water conservation and implementing project of Roof Water Harvesting and recharging ground water
 - Computer Application: Computer literacy programme for senior citizens
 - Management Studies: Tree plantation was done by students in their neighborhood
 - Mass Media: Emotional support to senior citizens
 - Commerce: Creating awareness among women in Ghatkopar about savings and investments

Fig 3.1: Our extension work at a glance



3.6.2 What is the institutional mechanism to track students' involvement in various social movements/ activities which promote citizenship roles?

1. A detailed schedule of all activities is prepared at the beginning of every year and its adherence is reviewed periodically.
2. Teachers accompanying the students for field visits, rallies, etc. ensure active students' involvement.
3. Reports of activities are submitted by committees and departments and reviewed in periodic meetings. These are also published in our biannual news bulletin and college magazine.
4. The college maintains a record of enrollments and activities in N.S.S, N.C.C and Rotaract Club.
5. N.S.S volunteers also maintain a diary to record the activities in which they have participated and it is checked at the end of the year by the programme coordinator.
6. Photocopies of the certificates for participation or outstanding performance are submitted by the students to the college.

3.6.3 How does the institution solicit stakeholder perception on the overall performance and quality of the institution?

1. 'Parents Meet' is organized twice a year. Parents fill up the feedback forms through which we learn about our performance and suggestions given by them are considered for improvements.
2. Offline / online evaluation of the teaching-learning process and infrastructural facilities is done by the students.
3. Suggestion boxes are kept at strategic places to obtain suggestions.
4. After organizing a programme for the community, oral feedback is taken from target group.
5. Industry / employers feedback is obtained orally and suggestions are taken for necessary training for students.
6. Report of college activities is read at LMC / IQAC meetings where external experts are invited as members.

3.6.4 How does the institution plan and organize its extension and outreach programmes? Providing the budgetary details for last four years, list the major extension and outreach programmes and their impact on overall development of students.

Extension and outreach activities are planned keeping in mind the vision, mission and goals of our college, need of the community and the university and government policies. Suggestions given by the stakeholders are also considered for planning activities. N.S.S., N.C.C. and Rotaract Club activities are conducted as per the schedule planned for the year.

Budgetary Details:

1. N.S.S. and N.C.C. budget is prepared as per Government guidelines.
2. For Rotaract Club activities are funded by Rotary Club of Mumbai-Ghatkopar and Inner Wheel Club of Mumbai-Ghatkopar.
3. Many programmes are organized by the college independently. For such programmes funds are provided by the college, management and sponsors.

List of programmes organized:

1. N.S.S. Special Camp (residential) is organized every year in adopted village.
2. Awareness rallies on social and environmental issues such as eco-friendly practices, female infanticide, gender sensitization, domestic violence, rail and road safety, etc are organized. Students participate in Annual Peace Rallies organized by Bombay Sarvodaya Mandal to commemorate Martyr's Day and death anniversary of Mahatma Gandhi.
3. Health Week is organized every year in which Hemoglobin, Eye, Dental and Thalassaemia check up, Rubella Vaccination etc. are done. Blood donation drive is organized where our staff and students are encouraged to donate blood. Lectures on health related topics by doctors are also organized.

4. Every year tree plantation drives are organized in our locality and the adopted villages. The survival rate is high as we provide tree-guards and villagers / community are also involved in looking after the trees.
5. Population Education Club / Green Thumb Club organize health and environment related activities at Koknipada every year.
6. NCC cadets help BMC during every Pulse Polio campaign by making door-to-door visits and informing people about the drive. They also help BMC in creating awareness about Malaria and measures to control it.
7. Regular visits to orphanages, old age home and NASEOH are organized by various departments as well as NSS, to conduct cultural activities, competitions, to teach children and conduct awareness campaigns.
8. Sahayog is organized by the Department of Psychology as its annual Community Outreach Programme, wherein the school teaching community is the primary target. Through this project, the department has undertaken a sustained, meaningful engagement on issues related to teacher/trainer effectiveness and meeting learning challenges.

Impact on students:

NSS special camps bring in attitudinal changes in villagers and students and nurture the thoughts of selfless service. The plethora of activities organized and participated in, make students more compassionate, empathetic and sensitive towards vulnerable / underprivileged sections of the society. They also help them to improve their time and resource management while creating sense of responsibility and making them good and responsible citizens.

3.6.5 How does the institution promote the participation of students and faculty in extension activities including participation in NSS, NCC, YRC and other National/ international agencies?

Institution organizes various activities to promote induction of students and staff. Needed facilities and financial support are also provided.

Students:

- 1) Information about NSS, NCC and Rotaract Club activities is given in the prospectus and during Orientation Programmes.
- 2) The Principal and staff motivate students to participate in different activities.
- 3) Travel allowance and refreshments are provided to students.
- 4) Incentive marks in the final examinations, as per the University rules and participation certificates are awarded to the students to motivate them.

Staff:

- 1) Staff members are given opportunity to work in all committees by rotation.
- 2) NSS programme officers are encouraged to attend orientation and refresher courses organized by the state government.
- 3) Participation in extension activities is given weightage for promotion.

3.6.6 Give details on social surveys, research or extension work (if any) undertaken by the college to ensure social justice and empower students from underprivileged and vulnerable sections of society.

Many of our students are first generation learners from underprivileged section of society. The college offers various types of financial assistance for them to complete their education and to pursue further education. Other than this Swayam siddha- self defense training is also conducted for students. Activities related to gender sensitization were conducted under the project 'Jagar Janivancha'.

NSS unit in collaboration with "Avanti Foundation" conducted a one day workshop followed by community projects. The selected volunteers worked on a project assigned to them. This programme was a combination of various activities, presentations, group assignments and discussion.

3.6.7 Reflecting on objectives and expected outcomes of the extension activities organized by the institution, comment on how they complement students' academic learning and specify the values and skills inculcated.

Through these activities students learn valuable lessons on social responsibilities as well as nationalism. This provides an enriching experience to students and helps in developing moral and ethical values. The values such as selfless service, compassion are imbibed with the skills of leadership, event management, team work, time management, keeping accounts and discipline. Students' learning is strengthened when they express ideas through street plays and participate in awareness and adult literacy campaigns.

3.6.8 How does the institution ensure the involvement of the community in its reach out activities and contribute to the community development? Detail on the initiatives of the institution that encourage community participation in its activities?

The institution has designated a faculty member for developmental work in village who can establish a rapport with community, NGOs and others. It gives freedom to staff to recommend and carry out extension work thereby ensuring involvement of community in its reach out activities.

- 1) Villagers from adopted villages play a major role in developmental activities undertaken by the college. Initiatives started by the college are sustained by active participation of villagers as the plans are made after consultation with the Grampanchayat and villagers.
- 2) All our activities undertaken in the villages have been financially supported by various organizations and individuals. For e.g. Inner Wheel Club along with other individuals has been instrumental in construction of toilets in adopted villages. Lifeline Technology has donated 60 water purifiers and 100 saplings of apple-berry.
- 3) Parents participate and contribute as resource persons in awareness drives and medical camps.

- 4) Awareness drive on energy conservation in collaboration with TATA Power has helped to reduce power consumption in our students' houses.
- 5) NGO Udaan supports our activities financially at Kokanipada and ensures active participation of the community.
- 6) Our institute in collaboration with Indian Army and "VISION 2020"-SMART INDIA organized Republic Day parade 2015 wherein 63 educational institutions and more than 2000 community members participated. The theme of the parade was to 'awaken the civil society and collectively help to build sustainable communities'.

One of the highlights of our community outreach initiatives is the village development project- Improving Standard of Living through Institution-Village Partnership which has been adjudged as the best project and awarded first prize at BEQET competition held by National Centre for Quality Management in the year 2015.

3.6.9 Give details on the constructive relationship forged (if any) with other institutions of the locality for working on various outreach and extension activities.

The college conducts programmes in association with BMC, Inner-Wheel Club, Rotary Club, NASEOH, Sulbha School for Special Children, Greater Bank, Sarvoday Mandal, Tata Power, Cipla Pharmaceutical Company, Lioness Club and Avanti Foundation for its various outreach and extension activities.

3.6.10 Give details of awards received by the institution for extension activities and / contributions to the social/ community development during the last four years.

Our institution has been actively engaged in constructive extension activities in the adopted villages and the immediate neighborhood. The work has been well-appreciated by the beneficiaries and the students engaged have been rewarded with the satisfaction of having contributed to social welfare. We have also received recognition through awards as mentioned below:

1. First prize awarded to village development project "Improving Standard of Living through Institution-Village Partnership" at BEQET competition held by National Centre for Quality Management in the year 2015.
2. Our NCC Unit received the Vice- Chancellor's Banner in 2011-2012 and 2013-2014.
3. Our Principal and a team of staff members received "Shikshan Mitra Sanman" for their exemplary village development work in the year 2011.
4. Dr. Asha Menon and Ms. Shobha Bharat received an appreciation award from the Lions Club, Thane Kopri for training 400 Anganwadi workers at Wada District, and their contribution towards Early Childhood Education.
5. Mr. Vinod Zalte, our NSS PO, was appointed as University Coordinator for NSS from October 2012 to January 2014.
6. He also received a recognition certificate for excellent work in Maharashtra State Road Safety Campaign in 2013-2014.

7. Our NSS Unit received a trophy for participation of NSS volunteers in National Integration Camp held at Karnataka State Women's University, Bijapur in 2013-2014.
8. Certificate of Appreciation awarded to:
 - NCC Unit of our college for securing second position in the year 2010-2011
 - Associate NCC Officer of our college Lt. Jyoti Madye for Best Performance for the year 2010-2011.
 - Participation in 'Civic Awareness Campaign' awarded by Rotary Club of Dombivali and Bhivandi in the year 2012
 - Rotaract Club for being ranked 35th in the District for 2012- 2013 by District Rotaract Club
 - Projects 'Doctor Doctor' and 'Pukar' adjudged as 'Outstanding Project' of the year by District Rotaract Club

3.7 COLLABORATION

3.7.1 How does the institution collaborate and interact with research laboratories, institutes and industry for research activities. Cite examples and benefits accrued of the initiatives-collaborative research, staff exchange, sharing facilities and equipment, research scholarships etc.

With a view to encourage research, the college has collaborated with some organizations for research based activities. University's Post Graduate Department of Food Science and Nutrition uses body composition analyzer available at our campus for individual research of students. Our students also use research laboratory and equipments like Vernier Calipers and Grip Strength Dynamometer etc. available at the department. As a part of internship, our post graduate students conduct empirical researches in various organizations using their infrastructure and other facilities.

3.7.2 Provide details on the MOUs/collaborative arrangements (if any) with institutions of national importance/ other universities/industries/ Corporate (Corporate entities) etc. and how they have contributed to the development of the institution.

Institution has entered into collaborations with industrial and business units for academic gain, career guidance and placement.

Table 3.9: Benefits derived from MOUs/collaborative arrangements

Institutions / corporate entities / Academic units	Benefits derived
Academics	
Welingkar Institute of Management	Certificate course in Industrial Relations and Labour Laws

NIIT	Courses on “Swift for Professional”, “Advance Excel”, “Introduction of Business Process Fundamentals” and “Tally ERP 9.0” to the BCA and M.Com students.
L’Oreal India Private Limited	<ul style="list-style-type: none"> • Conducting certificate course and placement of students • Renovation of Beauty Laboratory
Seed Infotech Limited	Add on course on “.net programming”
Finplan Institute	Conducting NSDC approved courses in Finance
Students Training	
Government of Maharashtra (Department of Industry and Commerce)	Entrepreneurship Development Programme
Bombay Stock Exchange	Online trading
National Stock Exchange	
ICICI Bank	
J. P. Morgan	Employability skills training and placements
TCS	
Tech Mahindra	English remedial course
Inner wheel club	Personality Development Programme
Avanti Foundation	Women’s Leadership Programme
Literatti Academy	Personal Grooming
Sahayog	Personality Development programmes
Career Guidance and placement	
Future Times	Lectures in career guidance and assistance in placements
Seed Infotech Limited	Soft skill development training, project guidance, lectures in career guidance and assistance in placements
Godrej Interio	Placement of students
Thane Vaibhav	Placement students in Thane Vaibhav newspaper

Though there are no MOUs signed, experts from academics, industry and NGOs come and address our students regularly regarding career opportunities in various sectors.

3.7.3 Give details (if any) on the industry-institution-community interactions that have contributed to the establishment / creation/ up-gradation of academic facilities, student and staff support, infrastructure facilities of the institution, viz laboratories / library / new technology/placement services etc.

The academic facilities of the college have been enriched by upgradation of the infrastructure and equipments through generous contributions from various individual donors and organizations.

Table 3.10: Details of up-gradation of the infrastructure and equipments

Infrastructure / Equipments	Donors
Students' Internet Centre and Staff Room	Mrs. Pranayben Koticha and family
Computer Laboratories	Mr. Kirtilal Parekh
Multi-media studio	Javeri Family
LCD Projectors	Marisa and Justin Wakely, Trivenikalyan Foundation
Digital Video Camera	Mr. Ajay Mehta and Mr. Rahul Mehta
Computers with latest animation software	J. U. Kothari Charitable Trust D.K. Ajmera Foundation Trust National Science Classes International Trading Corporation (India)
Water Coolers	IWC Queens Necklace Trivenikalyan Foundation Rotary Club of Mumbai Queen's Necklace

Other than this, the college receives corpus funds for Students' Welfare Schemes from various national and international NGOs and charitable organizations.

3.7.4 Highlighting the names of eminent scientists/participants who contributed to the events, provide details of national and international conferences organized by the college during the last four years.

The college actively organizes seminars / workshops / conferences and makes an effort to bring in many eminent personalities. Interactions with these personalities enhance the knowledge level of students and staff. Departments also invite experts from their field for delivering guest lectures which are given in departmental inputs.

Table 3.11.1: Details of seminars / workshops / conferences organized and resource persons invited

Conferences	Names of speakers
<p>ICSSR sponsored National level seminar on “Landscapes of Aging: critical issues, emerging possibilities” organized by Faculty of Home Science on January 30 and 31, 2015</p>	<ul style="list-style-type: none"> • Dr. Mohan Sunil Kumar, Consultant Psychiatrist and Psycho therapist, Director, Augmenta Health Pvt. Ltd, Bengaluru • Dr. Naznin, Counselor, Positive Wings, Nagpur • Mr. Shailesh Mishra, CEO, Silver Innings, Mumbai • Dr. Sujata Yardi, Professor, D. Y. Patil Physiotherapy College, Nerul • Dr. Shobha Udipi, Professor, Department of Food Science and Nutrition, SNDT Women’s University • Mrs. Pratima Hawaldar, Consultant, Clinical Psychologist, Mumbai • Arch. Sujata Bhohe, Mumbai • Dr. Ramanathan Iyer, Consultant Physician • Dr. Rita Sonawat, Professor, Department of Human Development, SNDT Women’s University
<p>NAAC sponsored national seminar on “Benchmarking for Higher Education” on June 26 and 27, 2014</p>	<ul style="list-style-type: none"> • Dr. S. Kumudhavalli, Registrar, S.N.D.T. Women’s University • Dr. Deepa Sharma, Principal, M. D. Shah Mahila Mahavidyalaya • Prof. R. H. G. Rau, TQM Consultant • Dr. M. R. Kurup, Vaze Education Society • Dr. B. Banerjee, President, NCQM • Mrs. Ranjana Sahastrabuddhe, Faculty, Bharati Vidyapeeth University Medical College, Pune • Dr. Prakash Patil, Former Principal, D. Y. Patil College, Pune
<p>UGC sponsored two-day national level seminar on “Artificial Intelligence”, on January 24, 2014 organised by Department of Commerce in collaboration with the Department of Computer Science</p>	<ul style="list-style-type: none"> • Mr. Bhavesh Patel, Principal, Shah & Anchor Kutchhi Polytechnic College • Mr. Tejas Haskotti, Managing Private Director and Co-Founder of Taiijas Infotech Ltd. • Mr. Naveen Reddy, ITIL Certified, Project Manager, Mumbai University • Mr. Shankaran Iyer, CEO & Principal Consultant, Envertis Corporate Consultant

	<ul style="list-style-type: none"> • Mr. Vishal Gangarne, Assistant Professor, Computer Science and Engineering, Veermata Jijabai Technological Institute, Matunga. • Ms. Vaishali Kosamkar, I/C HOD, Information Technology Department, Shah and Anchor Polytechnic
<p>National Seminar on Gujarati Lokgeet: “Paryavarakendri Narisamvedan” on December 6, 2013 in collaboration with Shree Zaverchand Meghani Loksahitya Kendra, Saurashtra University, Rajkot, Gujarat.</p>	<ul style="list-style-type: none"> • Dr. Balvant Jani, Ex-Vice Chancellor, Uttar Gujarat University, Honorary Director of GRIDS • Dr. Ambedkar Rohadia, Director, Shree Zaverchand Meghani Loksahitya Kendra, Saurashtra University, Rajkot, Gujarat. • Dr. Vinod Joshi, Professor, Department of Gujarati, Bhavnagar University • Dr. Bipin Ashar, Associate Professor, P.G. Dept, Gujarati, Saurashtra University, Rajkot, Gujarat.
<p>UGC sponsored state level seminar on “Sustainable Infrastructure Development in India” organized by Department of Economics on October 10 to 12, 2013</p>	<ul style="list-style-type: none"> • Mr. Amit Kekare, Sr. Manager, Siemens Ltd. • Mr. Rajiv Vaishnav, Vice President, NASSCOM • Ms. Neha Madhivala, Programme Director, CSER • Dr. Madhuri Pai, Programme Office, Pratham • Sri Anil Lad, Dy. Municipal Commissioner, Kalyan Municipal Corporation
<p>National level seminar on “Human Nutrition and Neurobiology” in joint collaboration with Nutrition Society of India organized by Faculty of Home Science on September 21, 2013</p>	<ul style="list-style-type: none"> • Dr. Sesikeran, Director, National Institute of Nutrition, Hyderabad • Dr. Alok Sharma, Neurosurgeon, LTMG Hospital, Mumbai • Dr. Arvind Bhave, Psychiatrist • Dr. Nitin Patankar, Endocrinologist
<p>UGC sponsored State level seminar on “Design towards the better life style” organized by Faculty of Home Science on August 7 and 8, 2013</p>	<ul style="list-style-type: none"> • Arch. Pranav Bhatt, Principal Hiray College • Arch. Deepak Kamat, Working with Tata Infrastructure • Arch. Neilesh Kenkare, CEO-Arch Designs • Arch. Mukund Dayte, Specialist in Thermal Radiation Control Systems • Dr. Archana Bhatnagar, HOD-University department of Resource Management, SNTWU. • Ms. Reena Walecha, Ergonomic

	<p>Consultant</p> <ul style="list-style-type: none"> • Mr. Vivek Gokhale, Designer at Haffele Solutions
UGC sponsored state level seminar on “Open Source Software: a practical approach” was organized on March 9, 2013.	<ul style="list-style-type: none"> • Mr. Kaushal Giri, EXIM Bank • Mr. Nilesh Shewale, Bosco College of Engineering
UGC sponsored Sensitisation, Awareness and Motivation workshop on Capacity Building for Women Managers in Higher Education on September 20 to 24, 2011	<ul style="list-style-type: none"> • Dr. Chhaya Datar, Women Activist • Prof. Harsha Parekh, Retd. University Librarian • Dr. Shilpa Charankar, Principal, Dr. B.M.N. College of Home Science • Dr. Manjusha Molavane (Joint Director of Higher Education)
UGC sponsored National seminar on Health and Fitness Management - Towards a Better Tomorrow on August 27, 28, 2010	<ul style="list-style-type: none"> • Dr. Shashank Joshi, Endocrinologist • Dr. Suyash Patankar, Cosmetic Surgeon • Dr. Arvind Bhawe, Psychiatrist • Dr. Nitin Patankar, Endocrinologist • Dr. Pranjali Joshi, Occupational Therapist
UGC sponsored state level seminar on “Effective and Creative Communication” organized by English Department on February 11 and 12, 2011	<ul style="list-style-type: none"> • Mr. Harish Bhimani, renowned voice artiste • Mr. Sreenivasan Jain, Chief editor, NDTV • Mr. Naresh Fernandes, Chief editor, Time out • Mr. Surya Roy Viz, Ex-creative director, LOWE- Lintas • Dr. Hutoxi Randeria, Trainer, British Council • Mr. Shiladitya Sarkar, Assistant Editor, Art India
UGC sponsored state level seminar on “Networking” organized by department of Commerce on February 25 and 26, 2011	<ul style="list-style-type: none"> • Mr. Bhavesh Patel, Principal, Shah and Anchor Kutchhi Polytechnic College • Mrs. Anuradha Bhatia, Faculty, Swami Vivekanand College • Mr. Vinod Vaze, Centre of Excellence in Education • Mr. Sanjay Deshmukh, Faculty Computer Engineering Department, Don Bosco Institute of Technology • Mr. T. M. Bansod, Director, Linwire Technologies • Mr. Kiran Chauhan, Jetking Computer Hardware and Networking Institute

UGC sponsored state level seminar of “Retailing and CRM” organized on February 17 and 18, 2011	<ul style="list-style-type: none"> • Mr. Neil Shah, Manager, Australia and New Zealand Bank • Miss. Nidhi Shah, Executive Director, Mid East Portfolio Company • Dr. F. T. Shroff, Director and HOD, Chetana’s R. K. Institute of Management and Research • Ms. Priyanka Chatta, Faculty, Pillai Institute of Management Studies and Research • Mr. Arun Pujari, Coordinator, BMS Department, Lala Lajpatrai College • Miss. Nilam Arora, In-Charge Principal, Lala Lajpatrai College • Mr. Yogesh Funde, Faculty, Thakur Institute of Management Studies and Research • Mr. Vivekanand Pawar, Faculty, Pillai Institute of Management Studies and Research • Mr. Rohan Ekbote, Strategy Planning, Media Management Corporate Branding • Mr. Rambabu Nookala, Trainer, Avion Academy Aptech Group
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Table 3.11.2: Other Events

Programme	Eminent speaker
Sahayog	Dr. Peter Kramer (Health Psychologist, University of Australia)
Book release of “Sakhi Kabir”	Mr. Arun Tikekar (President, Asiatic Society)

3.7.5 How many of the linkages/collaborations have actually resulted in formal MOUs and agreements? List out the activities and beneficiaries and cite examples (if any) of the established linkages that enhanced and/or facilitated-

The college has entered into following written agreements / understanding with various industries / organizations which has extended many benefits to the students.

a) Curriculum development/ enrichment:

1. **SEED Infotech Ltd.:** For conducting courses for BCA and M.Com students
2. **WE school:** For conducting certificate course in IRLI for post graduate students of Psychology

3. **FINPLAN:** For conducting courses of NSDC in association with National Stock Exchange

b) Internship/On-the-job Training, Summer Placement:

MoUs have been signed with TCS and Techno Serve for conducting employability skills training programme.

Students go for internships in various organizations as listed below:

1. BMS and M.A.(Industrial Psychology) students: Tata Power, Tata Chemicals, Videocon, Aditya Birla, RCF, Reliance, L&T
2. BMM: Media houses like Mid Day, Mi Marathi, TV9, Lemon TV etc.
3. Human Development: Sulabha School for Mentally Challenged, SVDD School, Podar Jumbo Kids, NASEOH and Mobile Crèches
4. Food Science and Nutrition: Cadbury, Aarey and Mahanand Dairy, Shangrilla biscuits, Analytical Laboratories such as Anazeal, CFBP and Envirocare, NASEOH
5. Resource Management: Various architectural and interior designing firms
6. BAF: CA firms

d) Faculty exchange and professional development: The faculty members of the college are invited as guest lecturers in the university and other affiliated colleges. Mrs. Neelam Raval, Dr. Manju Chedda, Dr. Madhumita Bandyopadhyay, Dr. Ashok Salve and Shri Sachin Bhumbe engage M.A. lectures for students of SNTD Women's University and other colleges affiliated to University of Mumbai.

e) Research: Minor and major researches are carried out by faculty members with UGC funding. Dr. Asha Menon, Dr. Chanda Gokhale and Dr. Leena Raje guide M.Sc students of SNTD Women's University, Mumbai University and IGNOU.

f) Extension: College has developed linkages with national and international organizations for extension activities.

g) Publication: Ms. Bindu Mehta received a grant of ₹ 20,000 from Maharashtra Gujarat Sahitya Academy for the publication of her book entitled "Samvedana No Sparsh." Mrs. Sukhmani Roy received sponsorship from Asiatic Society for translating and publishing book "Travails of India".

h) Students' Placement: NIIT, Future Times, Seed Infotech and Thane Vaibhav assist in placement of students of professional courses.

i) Introduction of new courses: L'Oreal India Private Limited: For conducting course in the realm of Beauty and Make-up Retailing.

3.7.6 Detail on the systemic efforts of the institution in planning, establishing and implementing the initiatives of the linkages/collaborations.

College makes persistent efforts to establish fruitful collaborative endeavors with reputed organizations for students' activities. Outside agencies after preliminary contact are invited to present their service and/or expertise to a target group. Depending on the value and benefit achieved by the target group, the faculty and department decide on drawing up a formal MOU. In cases where industries/institutions approach the college, precise information about them is sought and decision about developing a linkage is taken.